

ABOUT THE CLIENT

McCormick & Company manufactures, markets, and distributes condiments, seasoning mixes, spices, and other flavoring products to food manufacturers, retail outlets, and foodservice businesses. It has more than 11,000 employees worldwide and facilities in 24 different countries across 6 continents, making it a global leader in the food manufacturing industry. The company continuously innovates its supply chain processes to meet demands while keeping costs to a minimum.

The Challenge

The client wanted to streamline its foreign trade processes, specifically the following:

- Enable Import self-filing in the United States to the US Customs ACE/ABI system.
- Allow for Import in Great Britain to HMRC's CHIEF system.
- Implement electronic Import filing through a broker in Canada, Australia, and Mexico.

Solution

McCormick & Company partnered with Ropaar, the TradeBlazers in Global Trade, to implement SAP GTS and remove manual and costly import filing processes. Using its TradeBlazers' Approach, Ropaar helped the client enable Import Self-filing to eliminate broker fees and increase regulatory confidence. The project was completed in just 18 months, allowing the client to quickly realize ROI.

Outcomes

The GTS project resulted in various competitive advantages, including the following:

- First US ACE Self-filing implementation for US Imports using SAP GTS.
- Subject of a customer success story presented at ASUG Sapphire 2018 conference.
- Eliminated cloud-based US Import filing software.
- Satisfied stringent FDA Regulatory Compliance of McCormick Food Imports.
- Self file 90% of import volume into Europe through Great Britain, eliminating broker fees altogether.

