

SMITHFIELD

Global Food Processing Company Integrates GTS/TM with USDA FSIS Export certificate System To Streamline Foreign Trade Processes And Improve Compliance





▶ ABOUT THE CLIENT

Smithfield Foods is a leading food processing company and provider of high-quality pork products. Smithfield has farms, facilities and offices in the United States, Europe, and Mexico, with more than 63,000 employees working across 35 U.S. states and 7 countries. To keep its operations sustainable and ensure they always meet global demands, Smithfield constantly innovates its logistics, transportation, and international trade management.

The Challenge

The client wanted to streamline its foreign trade processes, specifically the following:




-  Integrate SAP GTS with SAP Suite on HANA.
-  Integrate GTS with USDA Web Services based FSIS Export certificate Request System.
-  TM Integration with Freight Forwarders.
-  Export documentation for Exports to 40 countries with different regulatory requirements.
-  Roll-out electronic certificate request process to 32 Smithfield and 3PL owned Cold Storages with 150 system users.

Solution

Smithfield Foods partnered with Ropaar, the TradeBlazers in Global Trade, to integrate GTS/TM with USDA FSIS Export certificate System. Using its TradeBlazers' Approach, Ropaar helped the client seamlessly transition from legacy/paper-based processes that are costly, slow, and prone to errors to electronic processes that are more efficient, integrated, and agile. The project was completed in just 12 months, allowing the client to quickly realize various benefits — including improved compliance, greater accuracy, and minimized costs.

Outcomes

The GTS project resulted in various competitive advantages, including the following:

-  Replaced cumbersome paper-based export certificate process with electronic web services-based request to USDA for 50,000 export sales orders/year.
-  Met USDA mandated requirements for all major protein exporting companies to transition to the new system.
-  Improved accuracy of export documentation and minimized expensive export shipment rejections at ports of import.