

THE DOW CHEMICAL COMPANY

Global Leader in Chemical Manufacturing Implements Enhanced SAP GTS Trade Preference Module in Just 3 Months



▶ ABOUT THE CLIENT

The Dow Chemical Company (TDCC) is among the three largest chemical producers in the world. It manufactures plastics, chemicals, and agricultural products. With a presence in about 160 countries, it employs about 54,000 people worldwide.

The Challenge



The client originally wanted to implement SAP GTS Identity Based Preference Processing (IBPP) functionality but ended up determining that the Trade Preference module with an enhancement was more suited to handle its business needs.

Solution

Dow Chemical partnered with Ropaar, the TradeBlazers in Global Trade, to implement an enhancement of SAP GTS Trade Preference module that would update all of its plants with preferential status.

Outcomes

The SAP GTS project resulted in various competitive advantages for the client, including:

-  Rapid implementation of enhanced SAP GTS Trade Preference module in just 3 months
-  Streamlined trade processes, improved global trade management, and ensured regulatory compliance